

Victoria Foundation

Graphic Standards *with Positioning Line* Horizontal Version (A) - Colour



This version of the logo should be used for colour applications.

The **Type** elements to print:

Pantone 282 (Blue)

Process: C:100 M:75 Y:15 K:30

The **Symbol** element to print :

Pantone 5773 (Green)

Process: C:35 M: 20 Y: 45 K:5

Please output using the finest screens for the medium or publication.

Dos and Don'ts

- Do not separate elements
- Do not print in colours not specified
- Do not use a different font

Trademark

This logo is the property of the Victoria Foundation. For information or assistance, please contact:

Victoria Foundation

#109-645 Fort Street, Victoria, BC

Tel: 250.381.5532

Fax: 250.480.1129

Horizontal Version A - Colour



Victoria Foundation

Graphic Standards *with Positioning Line* Horizontal Version (A) - Black & White

2

This logo should be used for black and white applications.

The **Type** elements to print 100% Black
The **Symbol** element to print 30% Black
Please output using the finest screens for the medium or publication.

When screens/halftones are not used, or if there is a problem printing screens, please use a **Line Art** version (no screens or tones).

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Horizontal Version A - Greyscale



Horizontal Version A - Line



Victoria Foundation

3

Graphic Standards *with Positioning Line* Horizontal Version (B) - Colour

This version of the logo should be used for colour applications.

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Horizontal Version B - Colour



VICTORIA FOUNDATION

CONNECTING PEOPLE
WHO CARE WITH CAUSES
THAT MATTER®

Victoria Foundation

Graphic Standards *with Positioning Line* Horizontal Version (B) - Black & White

4

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Horizontal Version B - Greyscale



Horizontal Version B - Line



Victoria Foundation

Graphic Standards *with Positioning Line* Vertical Version - Colour

5

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Vertical Version - Colour



**VICTORIA
FOUNDATION**

CONNECTING PEOPLE
WHO CARE WITH CAUSES
THAT MATTER®

Victoria Foundation

Graphic Standards *with Positioning Line*

Vertical Version - Black & White

6

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Vertical Version - Greyscale



Vertical Version - Line



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Graphic Standards *without Positioning Line* Horizontal Version (A) - Colour

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Horizontal Version A - Colour



Victoria Foundation

8

Graphic Standards *without Positioning Line* Horizontal Version (A) - Black & White

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Horizontal Version A - Line



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Graphic Standards *without Positioning Line* Horizontal Version (B) - Colour

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Horizontal Version B - Colour



VICTORIA FOUNDATION

Victoria Foundation

10

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Horizontal Version B - Greyscale



Horizontal Version B - Line



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11

Graphic Standards *without Positioning Line* Vertical Version - Colour

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Vertical Version - Colour



Victoria Foundation

12

Graphic Standards *without Positioning Line* Vertical Version - Black & White

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