

OVERVIEW

About the Victoria Foundation

*Connecting people who
care with causes that
matter®*



The Victoria Foundation is a community foundation created by and for the people of Southern Vancouver Island. We are here to help individuals and groups make an ongoing difference in their community.

Three special features of the Victoria Foundation:

Endowment building/personalized service. The Victoria Foundation holds a collection of permanently endowed funds, established by donors from all walks of life, which are pooled and invested. Our effective fund stewardship and donor services enable us to make grants to federally registered charitable organizations across a broad spectrum of community priorities.

Local grant making expertise. Our staff and volunteers have an in-depth understanding of the issues, opportunities, and resources that shape our community. We support all aspects of community well being — including community services, education, the environment, health care, youth, seniors, and the arts. We can help you learn more about local organizations and programs that make a difference in the areas you care about most.

Our grants support leadership, capacity building and an inclusive spirit of community with positive investment in:

- *Stronger people & families*
- *A healthier community & sustainable environment*
- *Education & literacy for all, and*
- *Celebration of our collective heritage, arts and cultural diversity*

Community Leadership. The Victoria Foundation is broad in scope, so we are well positioned to bring people and organizations together. We help convene diverse voices to address local issues and opportunities. Our business is building community.

The Victoria Foundation provides a simple, powerful, and highly personal approach to giving.

We offer a variety of giving tools to help people achieve their charitable goals. You can give cash, appreciated stocks, real estate, or other assets and support the causes that are most important to you. Most charitable gifts qualify for maximum tax advantage under CRA regulations.

For more information and ideas on ways to integrate your financial planning with charitable giving, ask your financial advisor or contact us.



VICTORIA FOUNDATION

CONNECTING PEOPLE
WHO CARE WITH CAUSES
THAT MATTER®

About the VICTORIA FOUNDATION

Ten reasons people choose to give through community foundations

one We are a **local organization** with deep roots in the community.

two Our staff and volunteers have **broad expertise** with community issues, and needs.

three We provide highly **personalized service** tailored to each individual's charitable and financial interests.

four Our funds help people **invest in the causes** they care about most.

five We accept a wide **variety of assets**, and can facilitate even the most complex forms of giving.

six We partner with **professional advisors** to create effective approaches to charitable giving.

seven We offer maximum **tax advantage** for most gifts under federal law.

eight We **multiply the impact** of gift dollars by pooling them with other gifts and grants.

nine We build **endowment funds** that benefit the community forever and help create personal legacies.

ten We are a **community leader**, fostering collaboration on issues of broad interest to create positive change.

Established in 1936, we are Canada's second oldest community foundation, and one of more than 155 community foundations in Canada today. We were created in the midst of the Depression, by Burges Gadsden, a visionary man with a dream of building a stronger community.

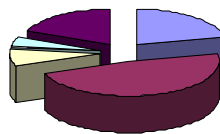
Since then, thousands have followed in his footsteps, establishing funds of all sizes and types that disburse grants to support the good work of hundreds of local charitable organizations.

Our grants – who are they for?

Our work is to match good ideas, programs and services with available resources where they may do the most good in our community.

The Victoria Foundation is made up of more than 200 permanent endowment funds and several special project funds which benefit our community today and in perpetuity. Through a broad range of granting areas we provide funding to support and work in partnership with individuals and charitable organizations. We champion the expertise and creativity within our community and work to sustain and support a strong charitable sector.

OUR GRANTS - 2007



Arts, Culture & Heritage	\$624,900.51
Community Service	\$1,087,846.39
Education	\$343,465.78
Environment	\$303,167.25
Health & Recreation	\$2,451,576.91

This past year, we provided over \$7 million in grants from endowments and special projects to over 370 charities.

Let us help you help our community

Administrative freedom that allows you to focus on giving while we take care of the paperwork.

Our community expertise informs our giving recommendations for you and creates opportunities to bring together like-minded donors.

Strategic grant making consulting with our expert staff that helps connect you to the cause that matter most to you. We are here to answer questions, offer suggestions and help you refine your giving strategy.

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For more information, please contact the Victoria Foundation office at: 250.381.5532, email us at info@victoriafoundation.bc.ca or visit our website at www.victoriafoundation.bc.ca